

## Exhibitor Action Plan

Follow these five steps to make your attendance at **CEM 2006** Congress and Exhibition a success!

### ☛ Reserve Your Booth Space Early!

Booths will be assigned on first-come, first-served basis only when the completed Application and Contract for Exhibit Space with full payment are received at VDE Conference Services. All applications received on or before November 30, 2005 will be charged the early rate. Please indicate your preference by using the Booth Number given in the floor plans.

### ☛ Reserve Your Hotel Accommodation

Please contact the hotel to reserve your accommodation as soon as possible.

### ☛ Review Your Exhibitor Service Kit Manual

The Exhibitor Service Manual, containing floor plans, order forms, registration information, and other necessary details, will be mailed by January 31, 2006. Please review the information carefully and pass along any relevant information to others in your company who will be participating.

### ☛ Watch for Exhibitor Updates

Watch your e-mail and the homepage [www.vde.com/cem2006](http://www.vde.com/cem2006) for updates on activities to prepare for the conference.

### ☛ Invite Your Potential Clients

Invite existing and potential clients to visit the exhibit area. Use this opportunity to advertise new clients from the conference to learn more about your products.

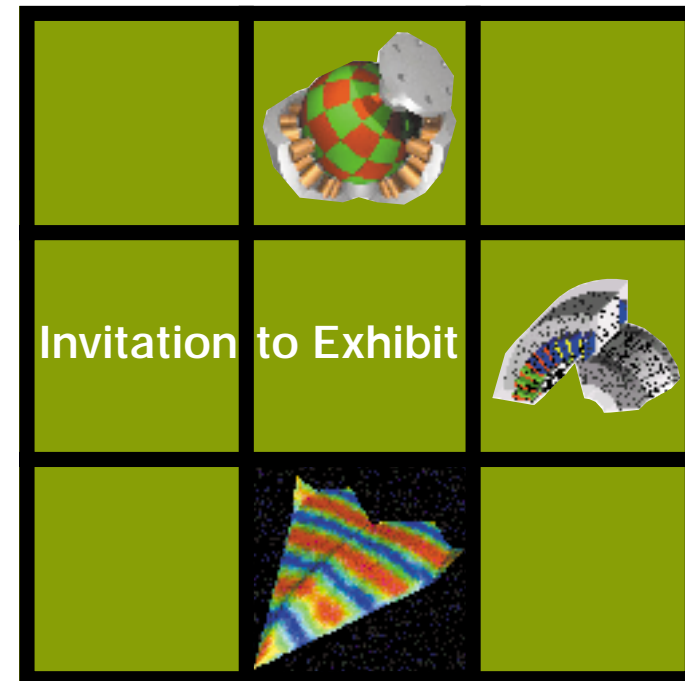
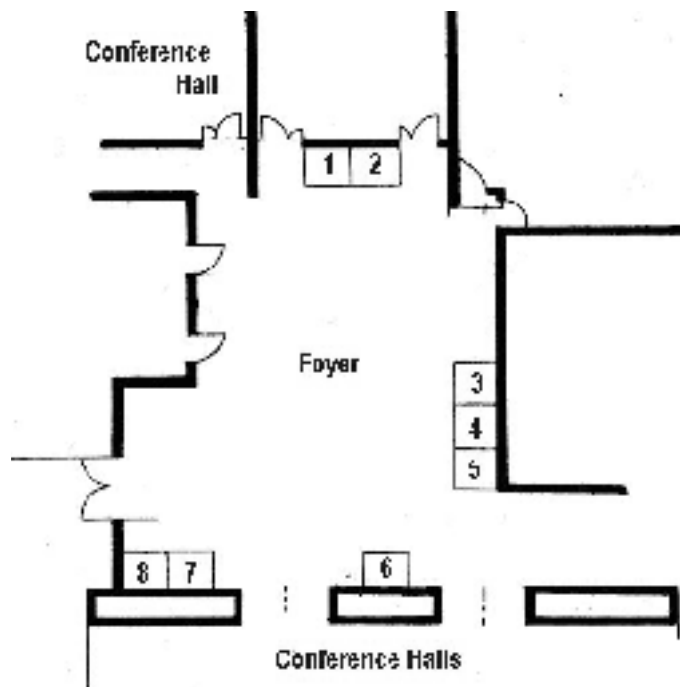
## Venue

The Dorint-Novotel Hotel is a modern business hotel opened in 2004 with an ideal location in the historic center of Aachen. The famous cathedral and house of the Lord Mayor is just a 10 minutes walk. A lot of pubs and stylish restaurants around the venue make your stay an unforgettable experience.

## Contact

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## Exhibition Area



<http://www.vde.com/cem2006>

## 6<sup>th</sup> International Conference on Computational Electromagnetics CEM 2006

4 - 6 April 2006

Aachen, Germany

Organised by the VDE (German Association for Electric, Electronic and Information Technology), IEE Electromagnetics Professional Network jointly with the Antennas & Propagation PN and EMC PN and in association with the International Com-mag Society and ACES UK



## Invitation to Exhibit

We plan to hold an exhibition of software and computer tools for Computational Electromagnetics in conjunction with the CEM 2006 conference, providing an opportunity for attendees to examine and discuss available products and services in detail. This will be of interest to both commercial and academic establishments. Potential exhibitors should contact the organiser (address overleaf) for further information.

## Why exhibit?

The CEM 2006 Conference with Exhibition attracts key-decision makers. They come to attend the technical sessions and learn about the latest technological developments. They come to network with peers. And, they come to visit suppliers of products and services and make important purchase decisions.

As an exhibitor, you will have the unique opportunity to get in on the ground floor and market your products and services to a captive audience of buyers, specifiers, and influencing technicians who are looking at all aspects of Computational Electromagnetics such as software and hardware, particular applications from Antenna design, EMC problems and development tools for automotive components. The conference especially attracts providers of the eastern European countries which recently joined the European Community.

## Who should exhibit?

- ☛ Suppliers and developers of field simulation software packages
- ☛ Supplier of electrical power application
- ☛ Suppliers of high frequency antennas
- ☛ Users of specialised software for the development of their particular applications

## Who will attend?

- ☛ Executive Managers
- ☛ Product Development Managers
- ☛ Engineers
- ☛ Scientists
- ☛ Researchers
- ☛ Sales/Marketing Professionals

## Exhibitors benefits

- ☛ Free pre-registered attendee list distributed on-site
- ☛ Coffee breaks, lunch snacks and reception in the exhibition area for exhibitors' and delegates' convenience

We understand that a well-designed, spacious, and visually attractive exhibit hall promotes traffic and ensures exhibitors a successful experience. The program committee designs its conference sessions, coffee breaks, and special events to attract conference attendees to the exhibit floor. A special reception with snacks and beverages on Tuesday evening provides an excellent opportunity to mingle in a relaxed setting.

## Exhibit Space

Exhibit space at the **CEM 2006** Conference and Exhibition is available as 6 sqm area as shown in the attached floor plan. Single booth spaces may be combined to form larger booths. Booth space will be sold on a first come, first served basis upon receipt of the Application and Contract for Exhibit Space with full payment.

Exhibitors are encouraged to reserve booth space no later than November 30, 2005 to take advantage of the early bird discount.

## Booth space rental

**Before November 30, 2005:** 190,- €/sqm +16% (VAT)  
**From November 30, 2005:** 240,- €/sqm +16% (VAT)

Space cost include:

- ☛ Rental of space
- ☛ General illumination
- ☛ Watchman service
- ☛ General clean-up

Each exhibitor brings along his own booth structure. You will find pertinent details and payment information to follow in the Exhibitor Service Kit and in the conference program.

Please note that all booth personnel registrations to attend the conference must be purchased separately. Registrations for the full conference must be completed using the official registration form or using the online registration at [www.vde.com/cem2006](http://www.vde.com/cem2006)

## Exhibit Hours

<b>Tuesday, April 04, 2006</b>	<b>9:30 – 20:30</b>
<b>Wednesday, April 05, 2006</b>	<b>8:30 – 18:00</b>
<b>Thursday, April 06, 2006</b>	<b>8:30 – 14:00</b>

A detailed Exhibitor Service Kit will be forwarded to registered exhibitors by January 31, 2006. No floor plan with assigned exhibitors will be available prior to this date. Space is assigned on a first come, first served basis. Allocation will be in order of receipt of full payment. Late applications will be accepted subject to space availability.